



**SAGIC PARTNERSHIP  
PROGRAMME 2021**

# PARTNER BENEFITS AND COSTS FOR 2021



SAGIC invites you to partner us in encouraging sustainable initiatives and best practice within the Green Industry. Through your generous partnership, you will position yourself as a Green Industry leader while enjoying the opportunities for networking, marketing, information-sharing and training SAGIC offers its partners.



**PLATINUM**  
R65 000  
(STANDARD RATE)

**2021 DISCOUNTED  
RATE - LESS 25%**  
**R48 750** (incl VAT)

## **BENEFITS WE OFFER OUR PLATINUM PARTNERS FOR A PERIOD OF 12 MONTHS (JUNE 2021 TO MAY 2022):**

- Free inserts (advertisements and/or news/editorial) into the quarterly SAGIC digital Newsletter and other emailers sent throughout the year
- Exposure on the SAGIC website – top position (Partnership pages)
- Sharing your company/products/services news on the SAGIC website (News pages) via live presentation by one of your representatives or a sponsored pre-recorded intro/promotional video clip
- Exposure on SAGIC social media platforms - weekly
- Use of 'SAGIC Partnership Endorsement' logo on any of your own marketing platforms/materials
- Free exposure at the SAGIC 2021 webinar series
- Co-host webinar (partner success stories, ask an expert or through leadership discussions)
- Exposure on pre-event teasers, reminders, invitations
- Exposure on post-event information / link shares and follow up marketing messages
- Branding on blog posts and/or content sharing on blog pages
- Prime sponsor of the 'virtual' event bags – this could include gift vouchers, link to online course or any other digital format gift – will be shared with attendees via email, social media either during or after the event

## **BENEFITS OUR PLATINUM PARTNERS ENJOY DURING THE ANNUAL SAGIC CONVENTION:**

- Prime Partner status at the SAGIC Convention to be held in June 2021
- Brand display on presentation material throughout the Convention
- MC brand mention during the Convention and at the Awards Ceremony
- Social media mentioned and tags
- Brand display on post-event emailers and communication to attendees, members, partners
- Branding on agenda/registration documentation



**GOLD**  
R20 000  
(STANDARD RATE)

**2021 DISCOUNTED  
RATE - LESS 25%**  
**R15 000** (incl VAT)

## **BENEFITS WE OFFER OUR GOLD PARTNERS FOR A PERIOD OF 12 MONTHS (JUNE 2021 TO MAY 2022):**

- Two free inserts (advertisements and/or news/editorial) into the quarterly SAGIC digital Newsletter and other emailers sent throughout the year
- Exposure on the SAGIC website – second position (Partnership pages)
- Sharing your company/products/services news on the SAGIC website (News pages) via live presentation by one of your representatives or a sponsored pre-recorded intro/promotional video clip
- Exposure on SAGIC social media platforms - weekly
- Use of 'SAGIC Partnership Endorsement' logo on any of your own marketing platforms/materials
- Free exposure at the SAGIC 2021 webinar series

## **BENEFITS OUR GOLD PARTNERS ENJOY DURING THE ANNUAL SAGIC CONVENTION:**

- Gold Partner status at the SAGIC Convention to be held in June 2021
- Brand display on presentation material
- MC brand mention during the Convention and at the Awards Ceremony
- Social media mentioned and tags
- Brand display on post-event emailers and communication to attendees, members, partners

# PARTNER BENEFITS AND COSTS FOR 2021 (cont.)



## SILVER

R12 500  
(STANDARD RATE)

2021 DISCOUNTED  
RATE - LESS 25%  
**R9 375** (incl VAT)

### BENEFITS WE OFFER OUR SILVER PARTNERS FOR A PERIOD OF 12 MONTHS (JUNE 2021 TO MAY 2022):

- One free insert (advertisements and/or news/editorial) into the quarterly SAGIC digital Newsletter and other emailers sent throughout the year
- Exposure on the SAGIC website (Partnership pages)
- Exposure on SAGIC social media platforms
- Use of 'SAGIC Partnership Endorsement' logo on any of your own marketing platforms/materials
- Free exposure at the SAGIC 2021 webinar series

### BENEFITS OUR SILVER PARTNERS ENJOY DURING THE ANNUAL SAGIC CONVENTION:

- Silver Partner status at the SAGIC Convention to be held in June 2021
- Brand display on presentation material
- Social media mentioned and tags
- Brand display on post-event emailers and communication to attendees, members, partners



## BRONZE

R8 000  
(STANDARD RATE)

2021 DISCOUNTED  
RATE - LESS 25%  
**R6 000** (incl VAT)

### BENEFITS WE OFFER OUR BRONZE PARTNERS FOR A PERIOD OF 12 MONTHS (JUNE 2021 TO MAY 2022):

- Exposure on the SAGIC website (Partnership pages)
- Exposure on SAGIC social media platforms
- Use of 'SAGIC Partnership Endorsement' logo on any of your own marketing platforms/materials
- Free exposure at the SAGIC 2021 webinar series

### BENEFITS OUR BRONZE PARTNERS ENJOY DURING THE ANNUAL SAGIC CONVENTION:

- Bronze Partner status at the SAGIC Convention to be held in June 2021
- Brand display on presentation material
- Social media mentioned and tags

**THANK YOU FOR YOUR KIND CONSIDERATION.  
WITHOUT YOUR GENEROUS CONTRIBUTION SAGIC WILL NOT BE ABLE TO FULFIL ITS DUTIES.  
PLEASE SELECT YOUR CHOSEN OPTION BELOW AND COMPLETE THE FORM.**

Invoice to be issued on receipt of signed form. Kindly return the form to: [admin@sagic.co.za](mailto:admin@sagic.co.za).

**PLATINUM** – R48 750 (incl VAT)

**GOLD** – R15 000 (incl VAT)

**SILVER** – R9 375 (incl VAT)

**BRONZE** – R6 000 (incl VAT)

Name & Surname: .....

Company Name: .....

Date: .....

Purchase Order No: .....